

LORENZA

2009 ROSÉ

WHAT IT'S ALL ABOUT

Winning! We love dry rosé with a pale pink hue, low alcohol & bright acidity. Lorenza is true rosé, not saignéé. We whole cluster press Rhone varietals sourced from wonderful farmers & make a rockin' rosé that's super fun & delicious with just about anything, anytime. Don't worry!

WINEMAKING

The 2009 Vintage was hand picked early morning on September 2 & 3 at 20-21° brix. The grapes were whole cluster pressed then fermented in stainless steel. The wine remained in tank for 6 months. Bottling was on February 11, 2010 & yielded 360 cases.

THE VINEYARDS/THE BLEND

We source wonderful fruit from old vineyards in the Lodi appellation.

Mourvedre 47.5% | Grenache 7.6% | Carignane 34.3%* | Cinsault 9.3%* | Syrah 1.3%

**vines over 100 years old*

THE LABEL

The label with its iconic image is a collaboration of talents in the fashion, art & design world. Noted photographer David Mushegain captured model Michele Ouellet in a candid moment in front of an American flag. Louis & Jack Shannon the next generation of a family with a long lineage of artists from Matisse to Duchamp did the graffiti and designed the back label. Napa Valley graphic designer, Jeni Olsen knit the elements together.

THE SCOOP

Lorenza Rosé is produced by a Napa Valley mother daughter team, Melinda Kearney & Michele Ouellet who are madly in love with Rosé. They both have day jobs: Melinda is a wine marketing consultant and Michele is an international fashion model. They both are pink thinkers.