

LORENZA

Rosé

2 0 1 1 C A L I F O R N I A

Wow! 2011 was a fantastic year for Rosé. The cool summer brought out exceptionally bright, fresh fruit flavors and vibrant acidity. We captured the flavors at low sugars with a quick succession of picks on September 6 and 7, 8 of the Carignan, Cinsault and Grenache vineyards respectively and ended on October 3 with the late ripening Mourvedre at 20 degrees brix.

W I N E M A K I N G

Each lot was hand picked and delivered to the winery for gentle pressing resulting in our classic pale salmon hue. Fermented in stainless steel in individual lots under cool temperatures until dry. Blended then bottled with love.

T A S T I N G N O T E S

Bright pale pink color. Aromas of fresh roses, faint cranberry with a whisper of cinnamon. Fresh bright flavors of baby strawberries, rainier cherries and juicy citrus dance on the palate. The finish is dry, crisp and mouthwatering.

S T A T I S T I C S

33% Grenache | 26% Carignan | 23% Mourvedre | 18% Cinsault
11.8% alcohol, 1262 cases produced

A R T I S T C O L L A B O R A T I O N S

Our collaborations continue with a new look for the 2011! Los Angeles artist Van Alpert created the logo and framework for the iconic image of Michèle which was taken by London based photographer Viktor Vauthier.

"We are honored to have collaborated with Van and Viktor this year to evolve the image of Lorenza! It reflects our commitment to a sophisticated and authentic expression of Rosé and its connection to art and fashion. We love highlighting the work of artists we admire and we hope that by this effort we continue to inspire and to be inspired." –Michèle Lorenza Ouellet

Melinda Kearney + Michèle Lorenza Ouellet | Intersection Wine Company
1104 Adams Street, Suite 104, St. Helena, CA 94574 | 707 963 3358
www.lorenzawine.com | www.lorenzarose.blogspot.com

