

LORENZA

CALIFORNIA ROSÉ

*Dry, Delicate and Authentic.
Made with Intention from Old Vines.*

27% CINSAULT, 25% MOURVÈDRE
28% GRENACHE, 20% CARIGNAN

BY MELINDA KEARNEY AND
MICHÈLE LORENZA OUELLET

With our 2012 vintage we reveal an evolution of the Lorenza brand with a sophisticated, elegant new look designed by celebrated label designer, David Hughes of Level.

"In our fifth year, we honor our wine with a label that expresses a playful elegance similar to Lorenza's authentic expression of true Rosé. We have admired David's design for years and are honored to have his work grace our bottle."—Michèle Lorenza Ouellet

2012 CALIFORNIA

It was a privilege to make wine in a vintage that will go down in California history. Our old vine vineyard sources continued to delight us with their production of finely tuned, substantive fruit of delicate texture. We began picking during the first week of September and completed in waves beginning with the Grenache, Carignan and Cinsault followed by the Mourvedre a week later. With the first pink juice running from the press and in the weeks and months that followed we discovered and celebrated the distinctive personality of each varietal which blossomed into wonderful wine.

WINEMAKING

Our fruit is hand picked in the early morning light and whole cluster pressed directly into separate stainless steel tanks for a slow cold fermentations until dry. This year we experimented with extended lees contact on the Grenache which resulted in a rounder mouthfeel balancing the bracing acidity from our early picks.

11.8% Alcohol

TASTING NOTES

Light salmon hue. Invigorating perfume of citrus, fresh roses and fraises de bois rise from the glass inviting a dip into the bright crisp wine. Delicate flavors of young cherries, citrus and juicy strawberries dance on the palate finishing dry and crisp.