



It's National Rosé Day! But what is rosé wine and why is it so popular?

by Katie Jackson June 9, 2018

Carlton McCoy, wine director at The Little Nell in Aspen, ...one of only 158 Master Sommeliers in the U.S., said that for most wine buyers, you don't need to splurge on a pricier, imported rosé to get a great quality wine.



"For entry level rosé, you should always drink domestic. The whole concept is to drink wines that are fresh, simple and local."

McCoy's favorite budget-friendly bottle is Lorenza Rosé (which goes for about \$18). It's a California rosé, which he likens to "ripe strawberry juice."